



Jerry Spencer Associates Ltd
Conservation and Urban Design

Training Opportunities for Built Environment Professionals

We are pleased to offer courses in the following areas that will be of interest to Cumbria planners.

1. Introduction to Urban Design

- 7 principles of urban design
- The components of successful places
- Evaluation techniques
- New design in traditional context
- Collective design workshop on creating a street

2. Introduction to Heritage Conservation

- Identification of buildings of different eras:
 - Mediaeval; Tudor; Georgian; Victorian; Edwardian
- Understanding 'significance' in conservation
- Basic aspects of historic construction and repairs. E.g. windows, mortar and repointing.
- Understanding how to assess the impact of new development on the significance of a heritage asset: the Heritage Impact Statement.
- Enabling development.

3. Negotiation and Communication Skills workshop

- Negotiation skills and techniques
- Reading and using body language
- Win – win solutions
- Oral presentation skills
- Clearer PowerPoint presentations

5. Design Issues in Large and Small scale Housing layout

- Review of current best practice guidance, including Building for Life, community safety and dealing with the car
- Practical experience gained in appraisal of design quality of various types of layout, landscape and parking

6. Design in Rural areas

- What are the important design issues in a rural context?
- Village design statements

- Design issues concerning isolated rural buildings and structures
- Practical assessment exercise of design options for an isolated building in a rural context

7. Conservation area appraisals

- The components and significance of appraisals
- How to conduct a survey
- How to write appraisals
- Practical workshop in a conservation area

8. Setting the parameters for good design

- Site and context appraisal
- Preparation of design briefs, including simple sketch illustrations
- When and how to apply Design codes

About Jerry Spencer Associates

Jerry is an experienced planner, urban designer and conservation area specialist and provides urban design and skills training to the centres of excellence in Northern England. He is a member of the Yorkshire and Staffordshire design review panels. We also offer consultancy support to public sector clients, covering design and development briefs, large scheme appraisal, and support with developer negotiations; helping to secure optimum quality in new development.

Jerry's previous positions include Head of Design at the Northwest Development Agency, Head of Conservation and Design at Nottingham City Council and Head of Planning Services at Gloucester City Council.